

# Summary Report

20 September 2017 - 04 October 2020

## City of Golden Staff

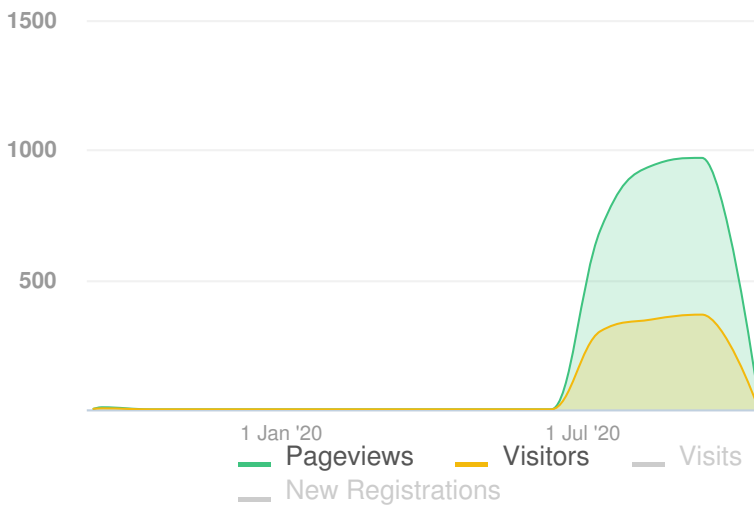
PROJECTS SELECTED: 1

City of Golden Zoning Code Update

FULL LIST AT THE END OF THE REPORT



### Visitors Summary



### Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
1.3 k	59	
NEW REGISTRATIONS		
29		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
103	299	842

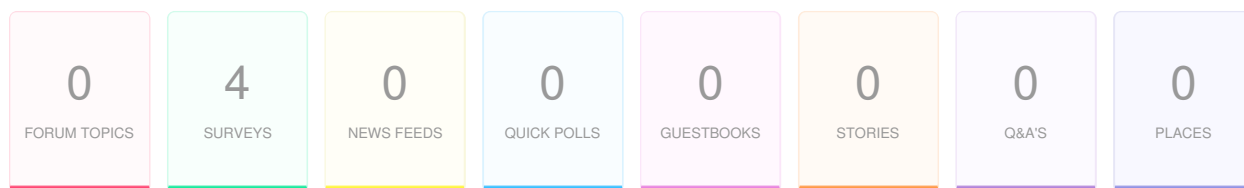
## PARTICIPANT SUMMARY

ENGAGED	103 ENGAGED PARTICIPANTS				(%)
		Registered	Unverified	Anonymous	
INFORMED	Contributed on Forums	0	0	0	City of Golden Zoning Code ... 103 (12.2%)
	Participated in Surveys	103	0	0	
	Contributed to Newsfeeds	0	0	0	
	Participated in Quick Polls	0	0	0	
AWARE	Posted on Guestbooks	0	0	0	
	Contributed to Stories	0	0	0	
	Asked Questions	0	0	0	
	Placed Pins on Places	0	0	0	
	Contributed to Ideas	0	0	0	
* A single engaged participant can perform multiple actions					* Calculated as a percentage of total visits to the Project

ENGAGED	299 INFORMED PARTICIPANTS				(%)
				Participants	
INFORMED	Viewed a video			0	City of Golden Zoning Code ... 298 (35.4%)
	Viewed a photo			0	
	Downloaded a document			50	
	Visited the Key Dates page			2	
AWARE	Visited an FAQ list Page			0	
	Visited Instagram Page			0	
	Visited Multiple Project Pages			160	
	Contributed to a tool (engaged)			103	
* A single informed participant can perform multiple actions					* Calculated as a percentage of total visits to the Project

ENGAGED	842 AWARE PARTICIPANTS				
				Participants	
INFORMED	Visited at least one Page			842	City of Golden Zoning Code ... 842
AWARE					
* Aware user could have also performed an Informed or Engaged Action					* Total list of unique visitors to the project

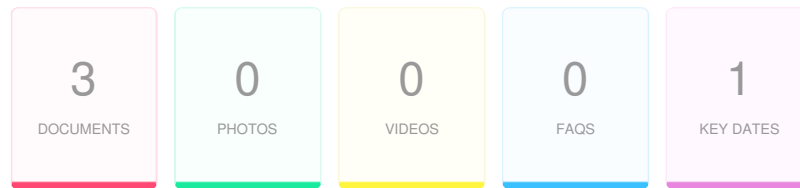
## ENGAGEMENT TOOLS SUMMARY



SURVEYS SUMMARY	
4	Surveys
103	Contributors
294	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS		
84 Contributors to Golden Development History	75 Contributors to Incompatible Building Scale	73 Contributors to Affordability

## INFORMATION WIDGET SUMMARY



DOCUMENTS	
3	Documents
50	Visitors
170	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS		
64 Downloads	53 Downloads	53 Downloads
Zoning Code Update - Work and Outreach Schedule	Zoning 101_reduced_2020_07_14-01.pdf	Diagnostic Report

KEY DATES	
1	Key Dates
2	Visitors
2	Views

TOP 3 KEY DATES BASED ON VIEWS	
2 Views	
City of Golden Zoning Code Update	

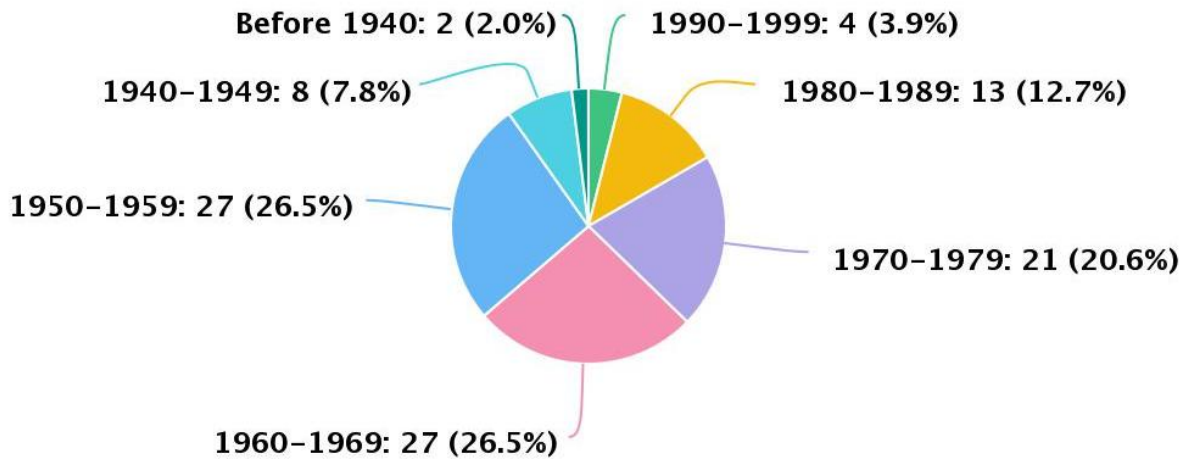
## TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
www.google.com	121
m.facebook.com	103
l.facebook.com	20
nextdoor.com	13
www.cityofgolden.net	12
www.bing.com	9
web-extract.constantcontact.com	6
android-app	5
goldentoday.com	5
goldentranscript.net	5
www.facebook.com	4
duckduckgo.com	2
mail.google.com	2
search.yahoo.com	2
webmail.centurylink.net	2

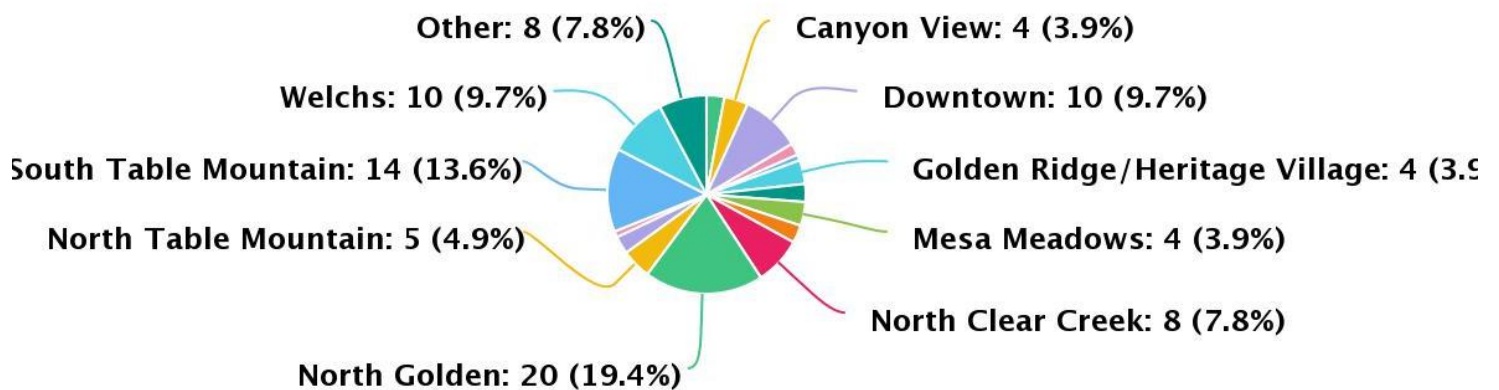
## SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
City of Golden Zoning Code Update	842	298	102

### Respondent Decade of Birth



### Respondent Neighborhood Residence



# Golden Development History

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## **SURVEY RESPONSE REPORT**

20 September 2017 - 04 October 2020

### **PROJECT NAME:**

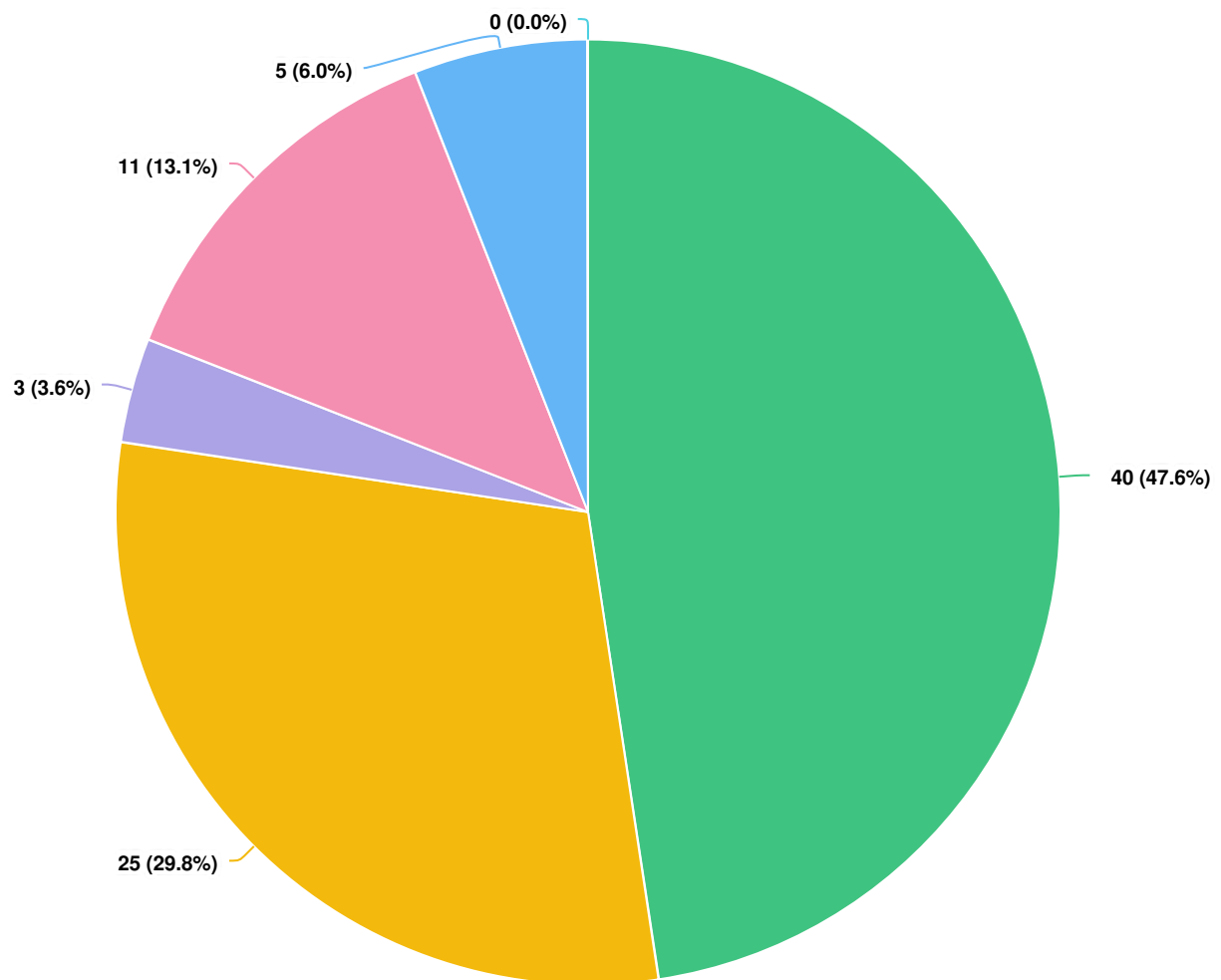
City of Golden Zoning Code Update





# SURVEY QUESTIONS

**Q1** | Do you agree with the statement that the current code is unable to regenerate Golden's unique "small town" character in new neighborhoods?

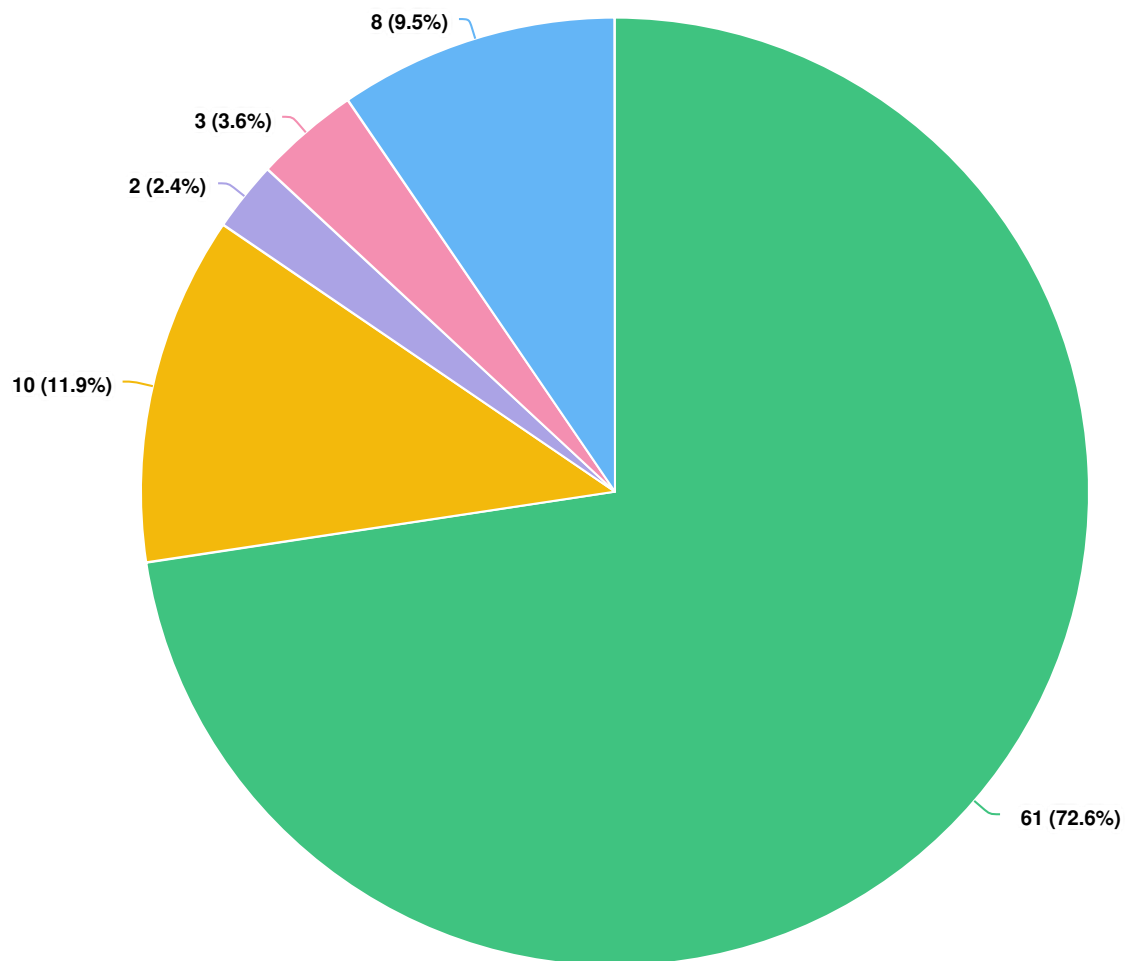


**Question options**

● Strongly Agree ● Agree ● Disagree ● Not Sure ● Other (please specify) ● Strongly Disagree

Mandatory Question (84 response(s))  
Question type: Radio Button Question

**Q2** If the current code is unable to regenerate Golden’s unique “small town” character in new neighborhoods, would that be a priority to address during the rewrite?



**Question options**

● A Major Priority ● A Minor Priority ● Not A Priority ● Not Sure ● Other (please specify)

Mandatory Question (84 response(s))  
Question type: Radio Button Question

# Incompatible Building Scale

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## **SURVEY RESPONSE REPORT**

20 September 2017 - 04 October 2020

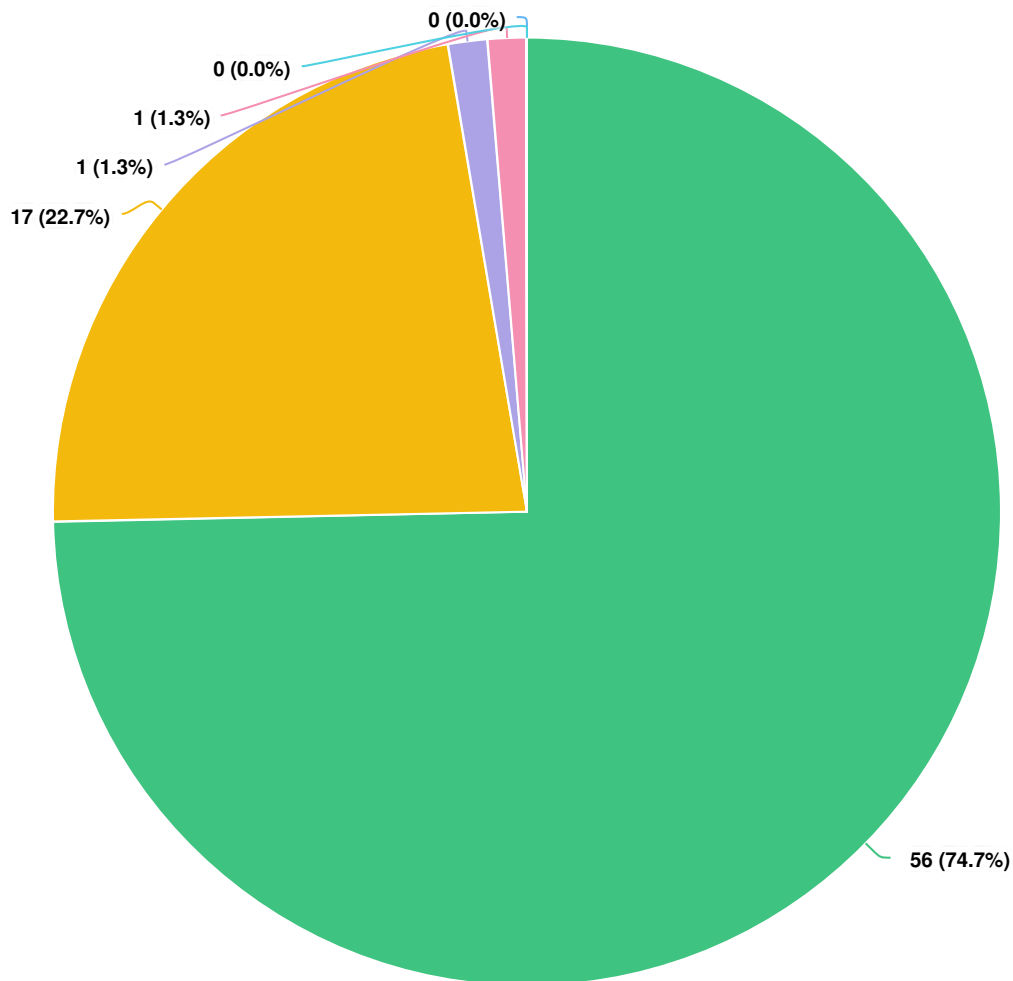
### **PROJECT NAME:**

City of Golden Zoning Code Update



# SURVEY QUESTIONS

**Q1** | Do you agree with the statement that the current code permits new buildings within existing neighborhoods that are not compatible with nearby buildings (context)?

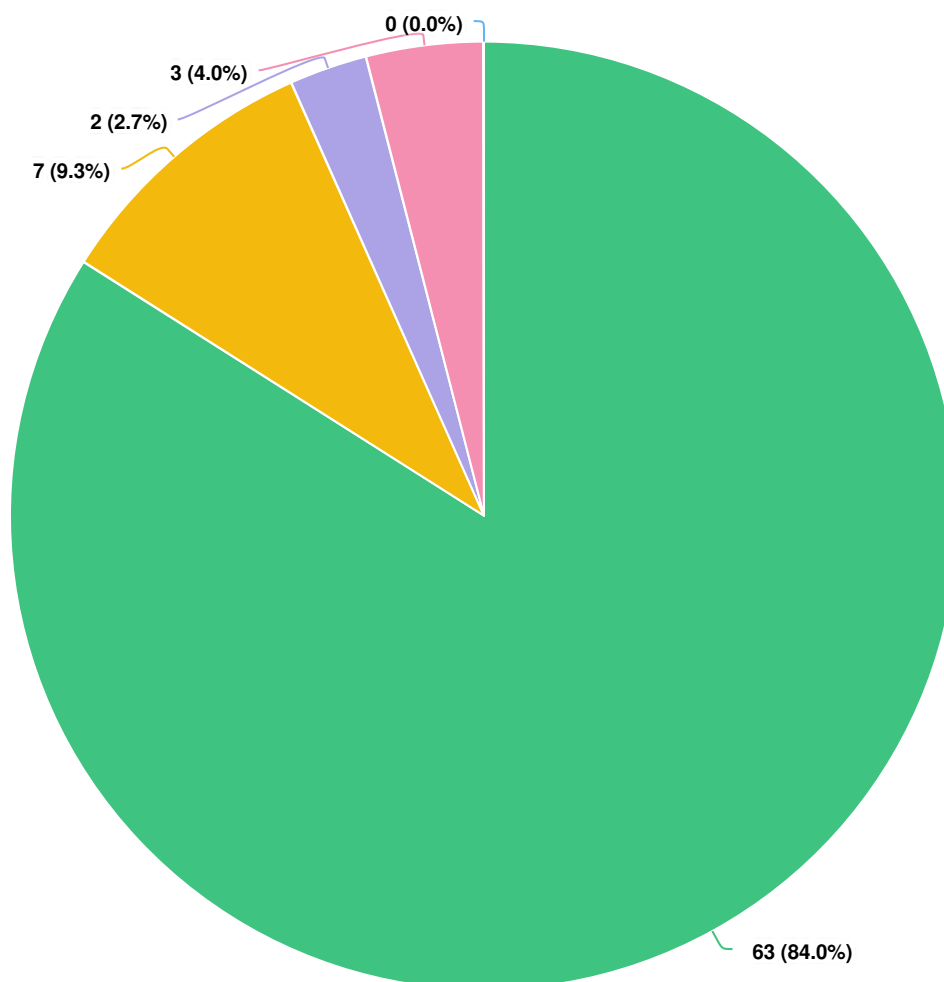


**Question options**

● Strongly Agree ● Agree ● Not Sure ● Other (please specify) ● Disagree ● Strongly Disagree

Mandatory Question (75 response(s))  
Question type: Radio Button Question

**Q2** If the current code permits structures that are not compatible with their context, would that be a priority to address during the rewrite?



**Question options**

☒ A Major Priority ☐ A Minor Priority ☐ Not Sure ☐ Other (please specify) ☐ Not A Priority

Mandatory Question (75 response(s))  
Question type: Radio Button Question

# Affordability

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## **SURVEY RESPONSE REPORT**

20 September 2017 - 04 October 2020

### **PROJECT NAME:**

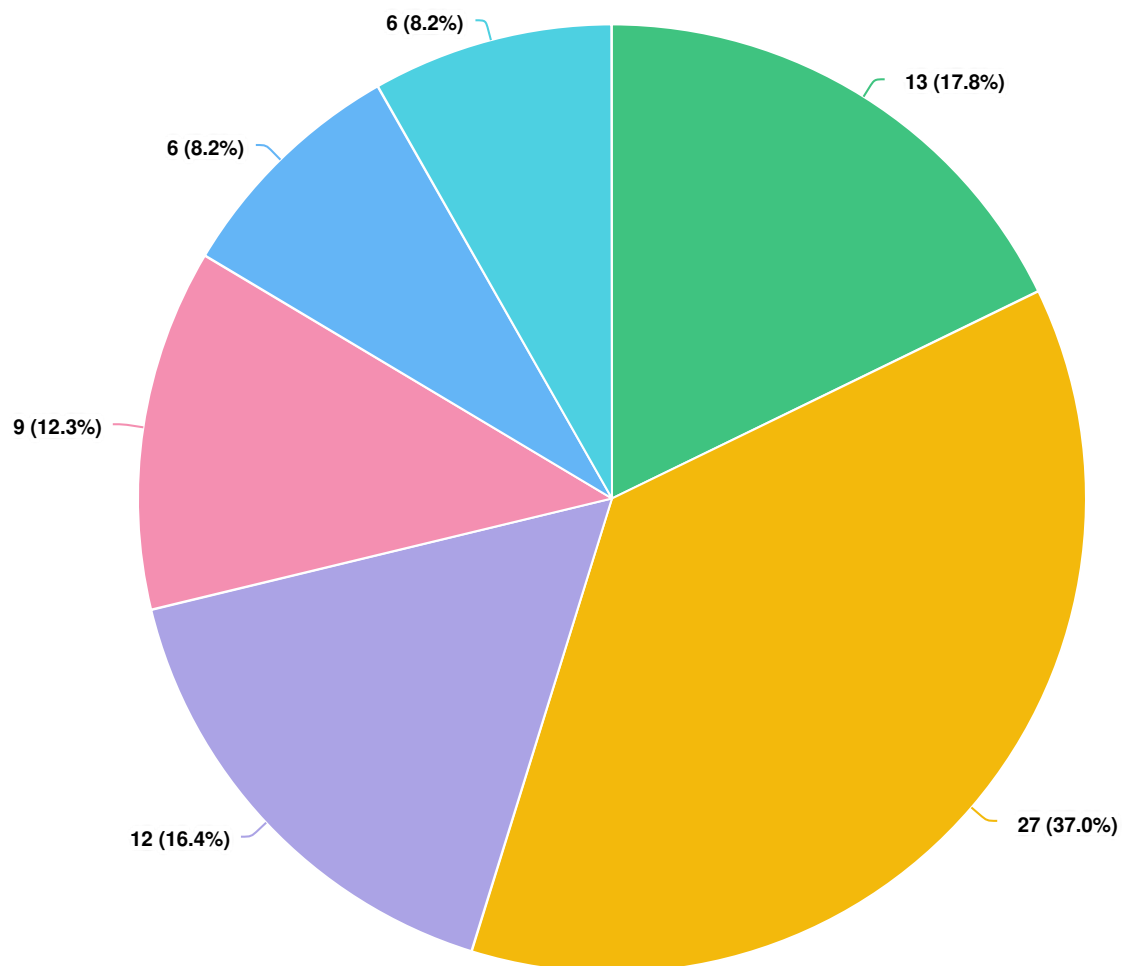
City of Golden Zoning Code Update





# SURVEY QUESTIONS

**Q1** | Do you think ADUs provide affordability?

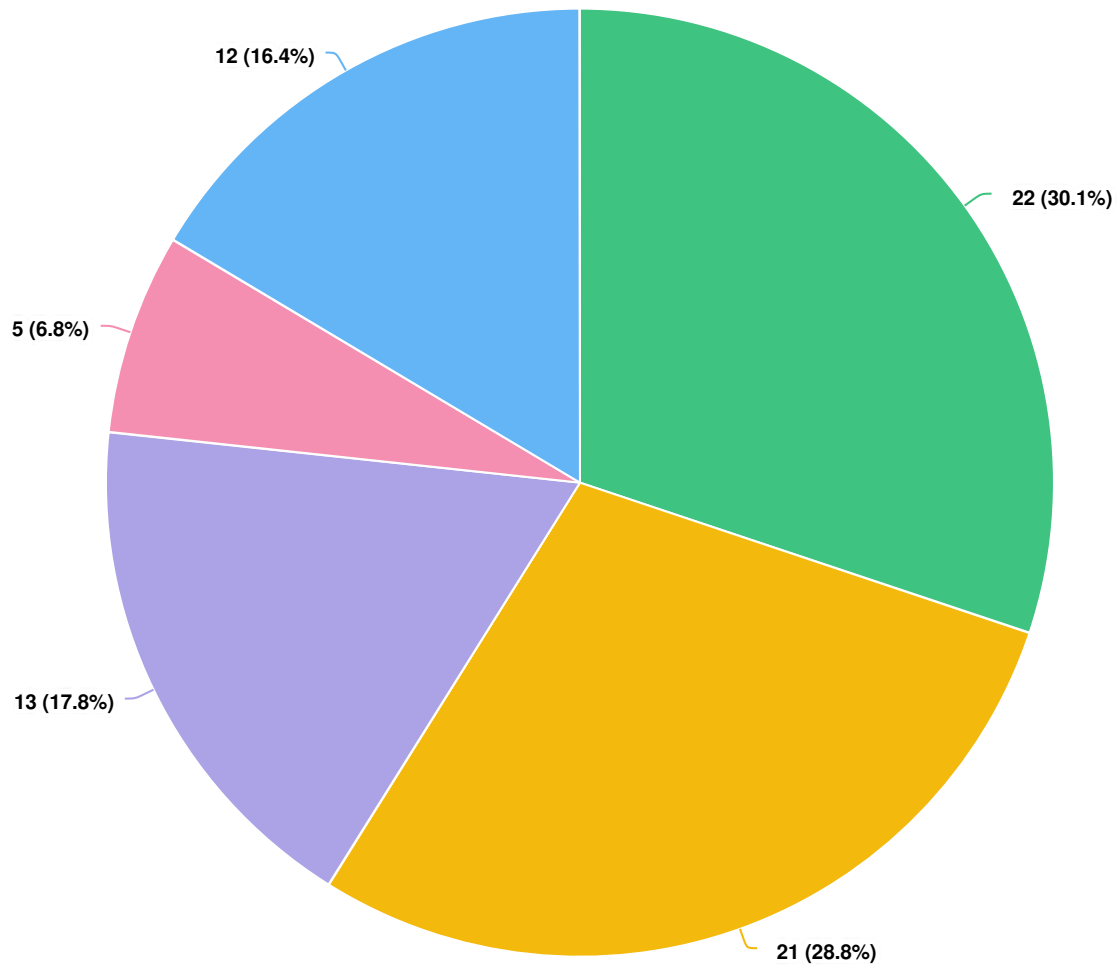


**Question options**

● Strongly Agree ● Agree ● Disagree ● Strongly Disagree ● Not Sure ● Other (please specify)

Mandatory Question (73 response(s))  
Question type: Radio Button Question

**Q2** | If you agree with the statement that ADUs provide affordability, would ADUs be a priority to address during the rewrite?

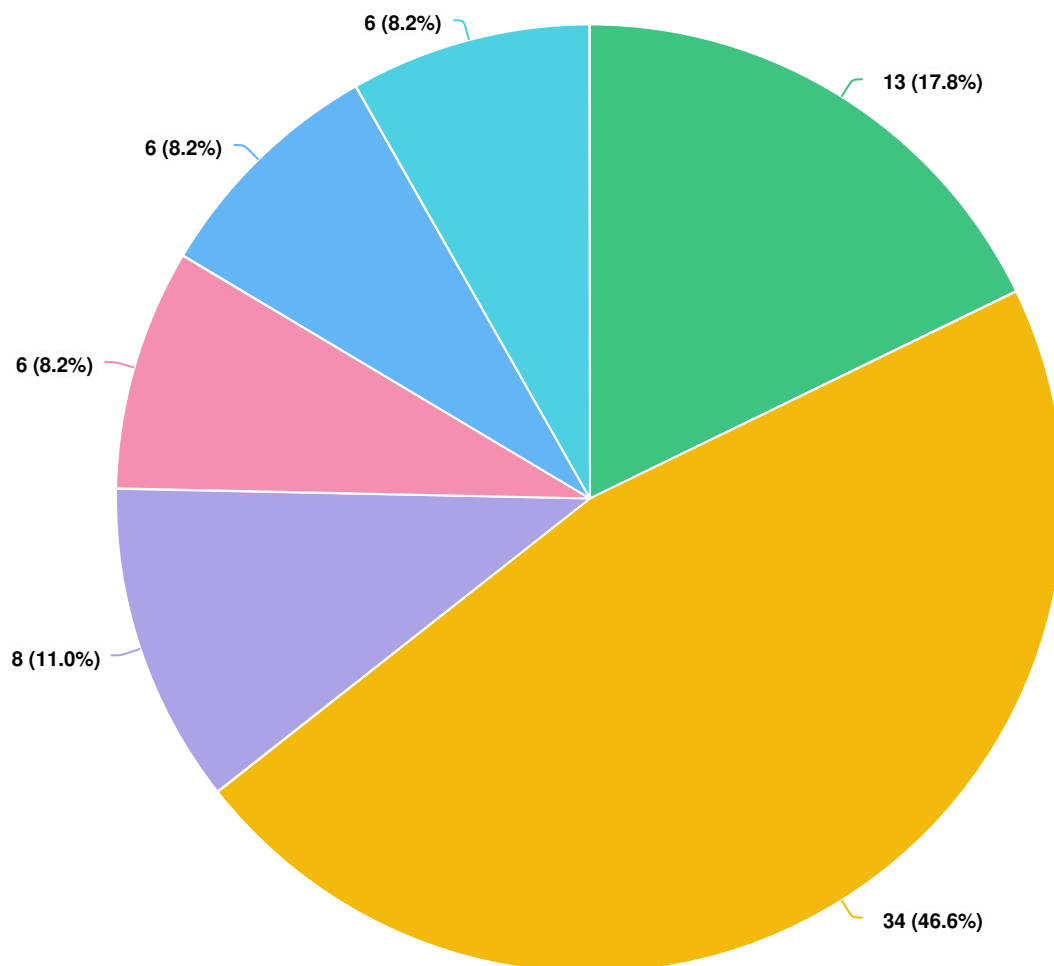


**Question options**

● A Major Priority ● A Minor Priority ● Not a Priority ● Not Sure ● Other (please specify)

Mandatory Question (73 response(s))  
Question type: Radio Button Question

**Q3** | Do you think smaller structures, like Tiny Homes, provide affordably?



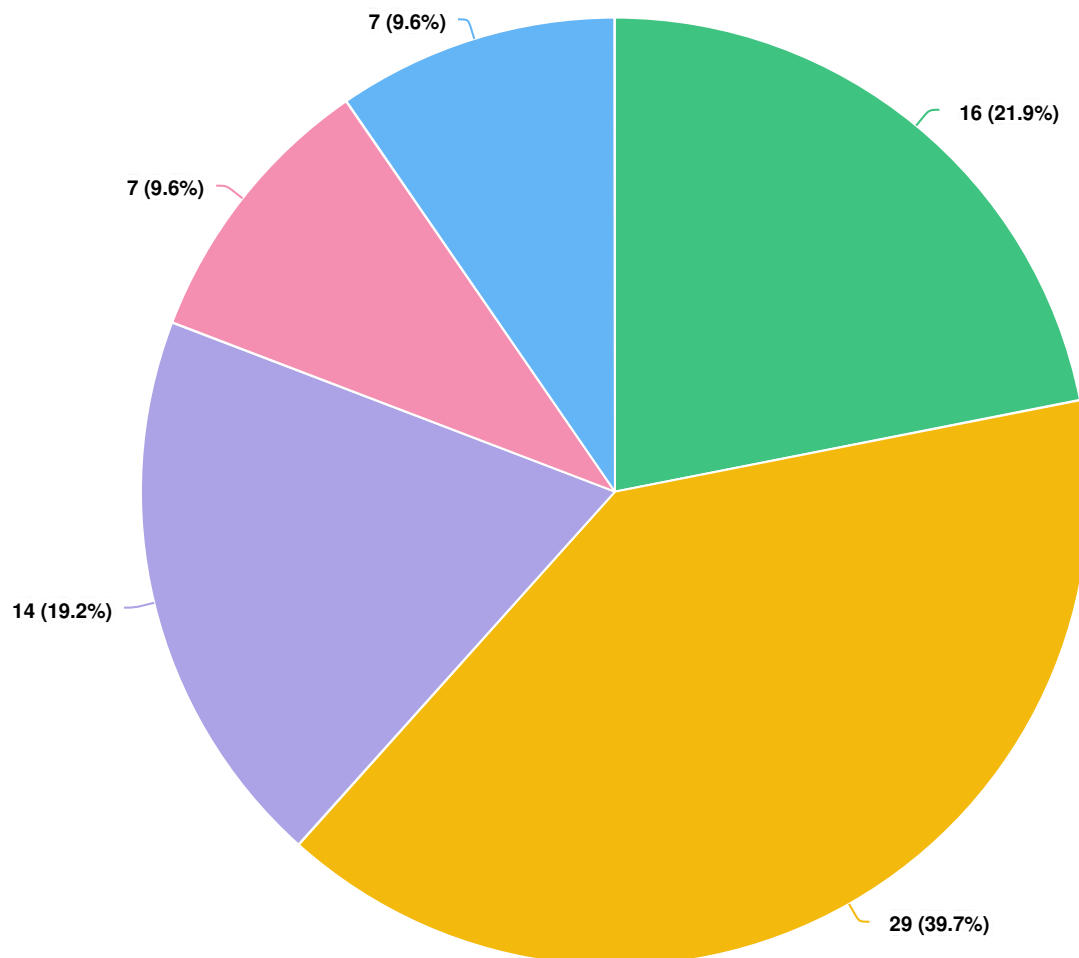
**Question options**

● Strongly Agree ● Agree ● Disagree ● Strongly Disagree ● Not Sure ● Other (please specify)

Mandatory Question (73 response(s))

Question type: Radio Button Question

**Q4** | If you agree with the statement that Tiny Homes provide affordability, would Tiny Homes be a priority to address during the rewrite?

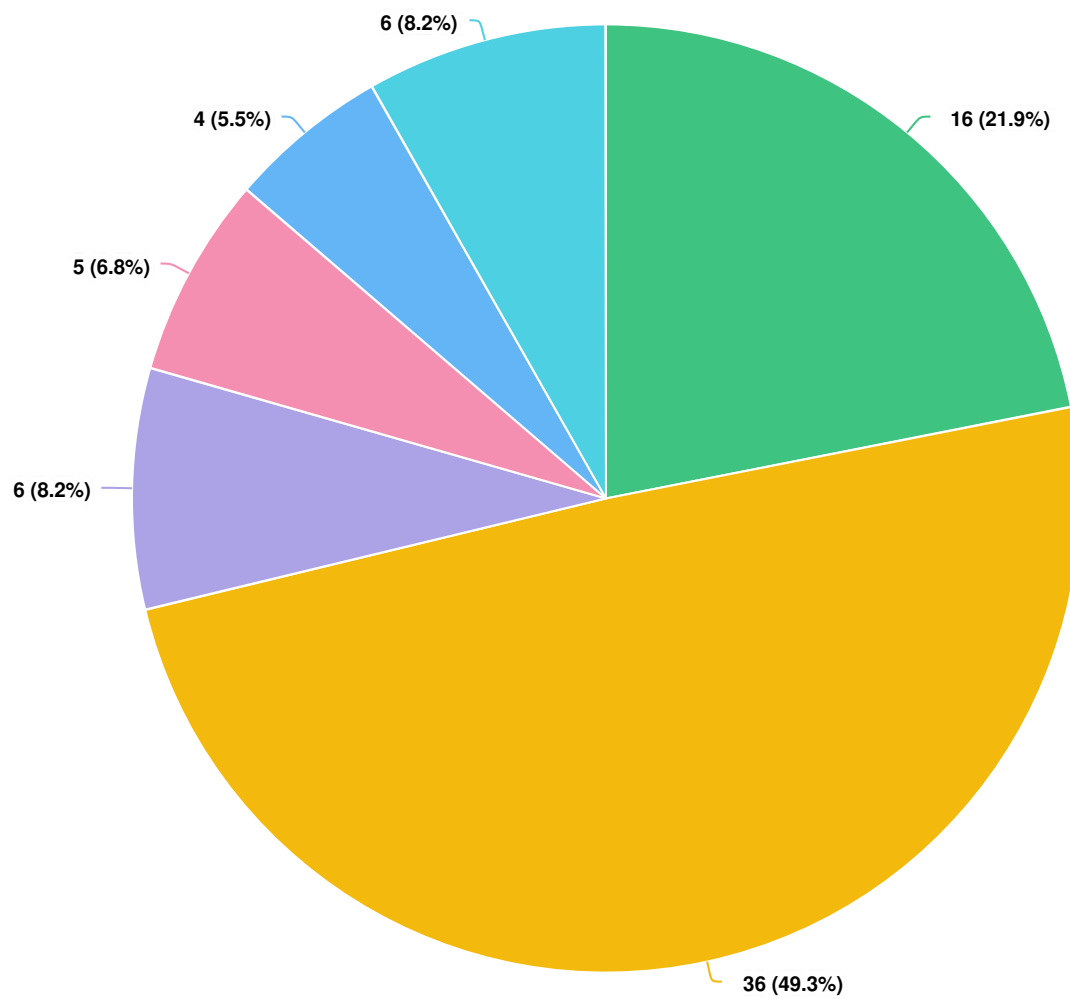


**Question options**

● A Major Priority ● A Minor Priority ● Not a Priority ● Not Sure ● Other (please specify)

Mandatory Question (73 response(s))  
Question type: Radio Button Question

**Q5** Do you think mobile homes provide affordability?

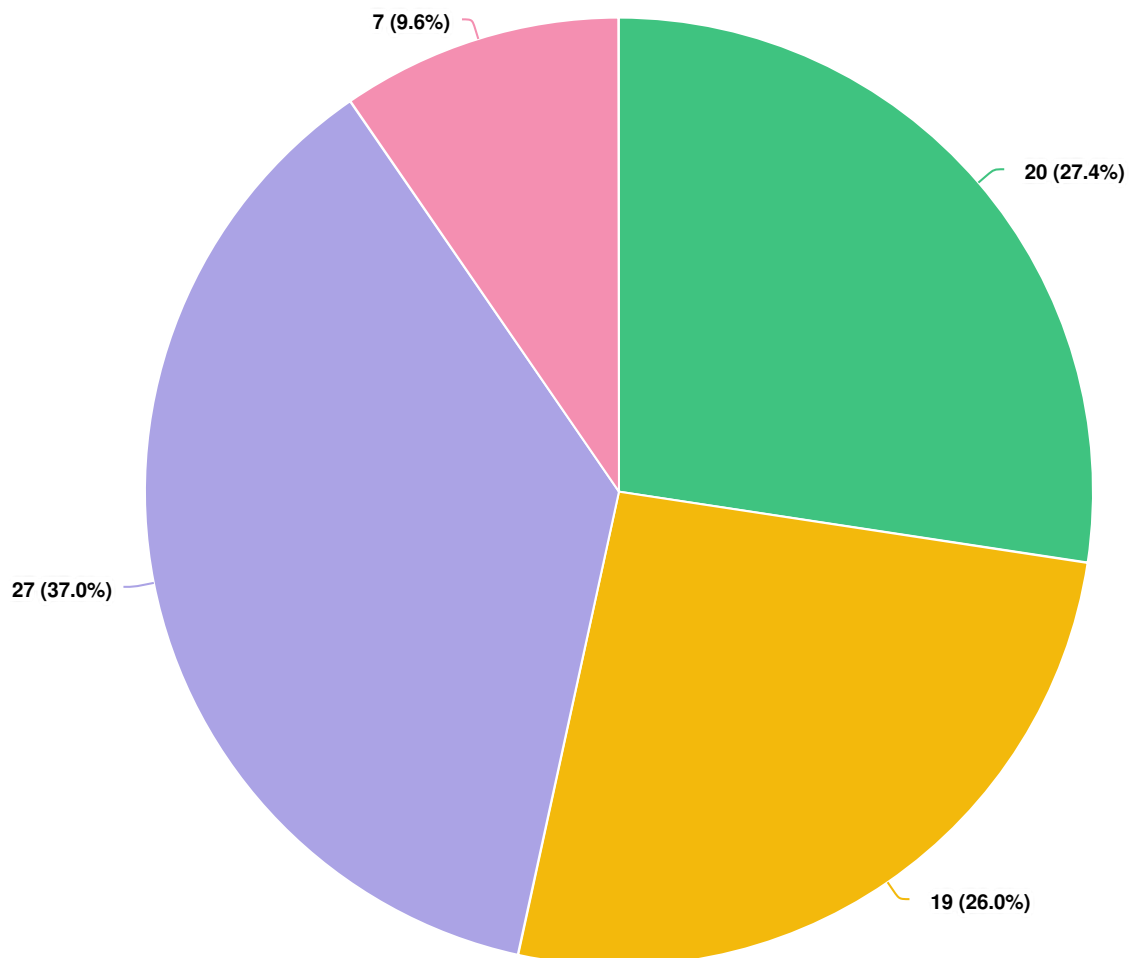


**Question options**

Strongly Agree Agree Disagree Strongly Disagree Not Sure Other (please specify)

Mandatory Question (73 response(s))  
Question type: Radio Button Question

**Q6** | If you agree with the statement that mobile homes provide affordability, would mobile homes be a priority to address during the rewrite?



**Question options**

● A Major Priority ● A Minor Priority ● Not a Priority ● Not Sure

*Optional question (73 response(s), 0 skipped)*  
*Question type: Radio Button Question*

# Parking

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## **SURVEY RESPONSE REPORT**

20 September 2017 - 04 October 2020

### **PROJECT NAME:**

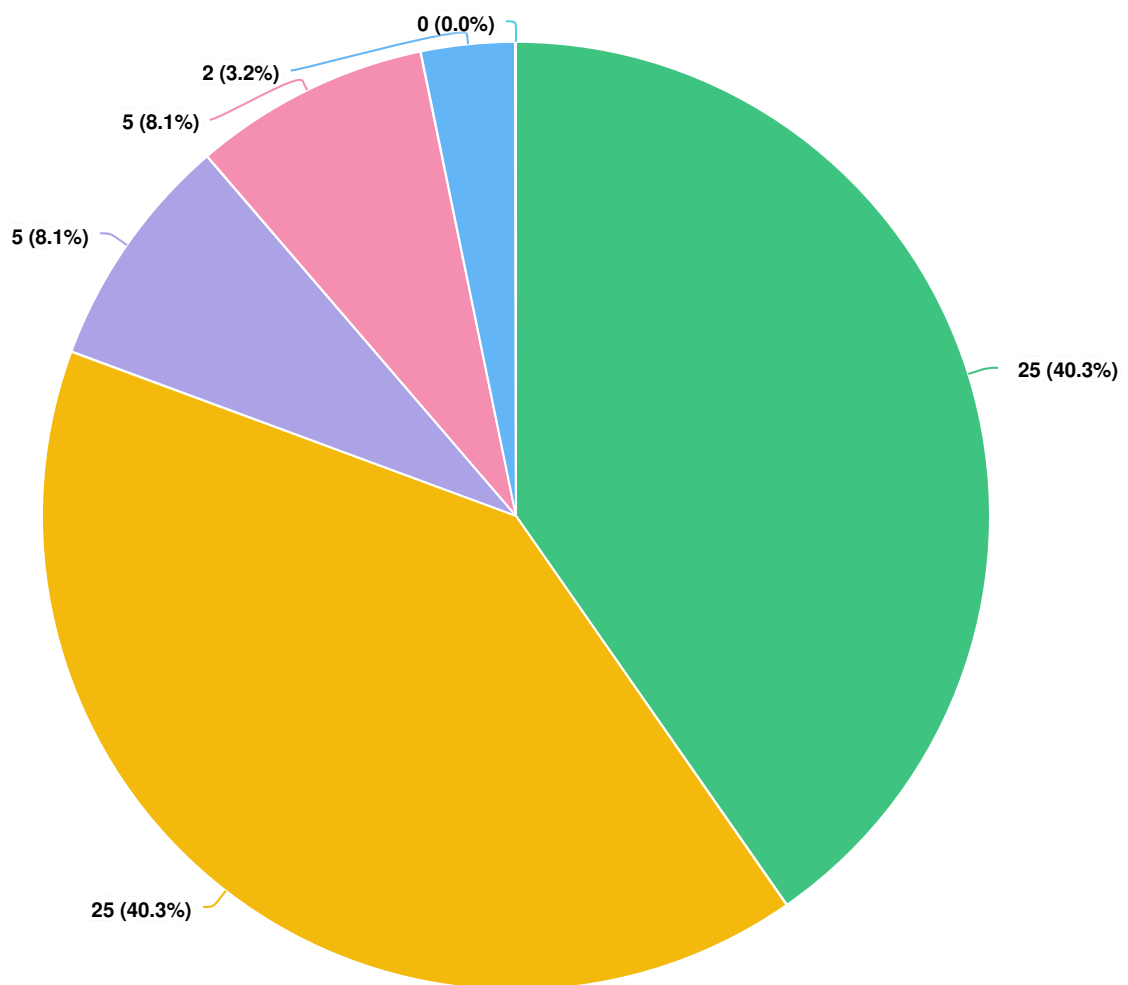
City of Golden Zoning Code Update





# SURVEY QUESTIONS

**Q1** Do you agree with the statement that the commercial parking requirements of the current code discourages the preservation of structures in older/central areas of the community, and impacts the diversity of small, local businesses?



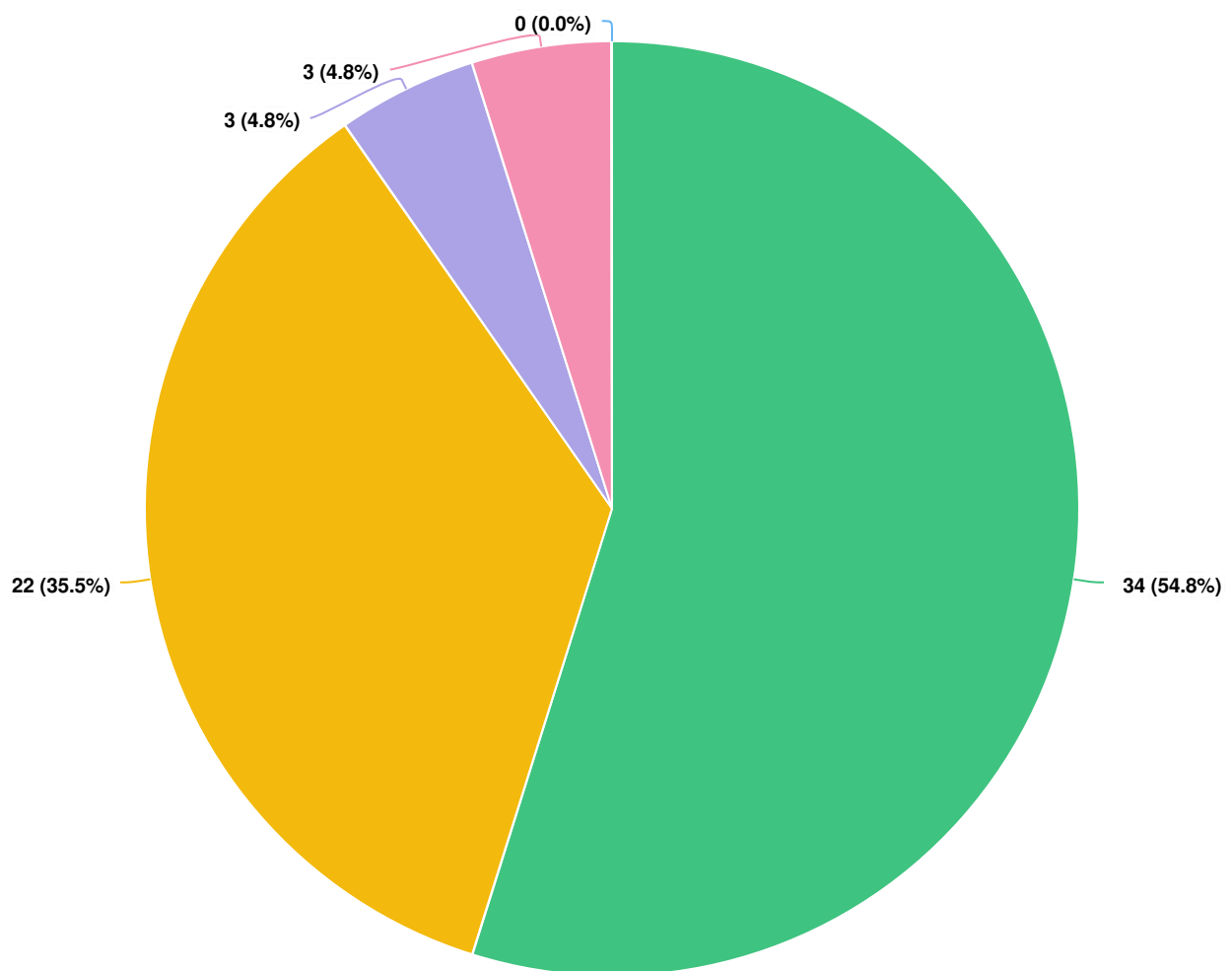
**Question options**

Strongly Agree Agree Disagree Not Sure Other (please specify) Strongly Disagree

Mandatory Question (62 response(s))  
Question type: Radio Button Question



**Q2** If the commercial parking requirements of the current code discourages the preservation of structures in older/central areas of the community and the diversity of small, local businesses, would that be a priority to address during the rewrite?



**Question options**

☒ A Major Priority ☐ A Minor Priority ☐ Not A Priority ☐ Other (please specify) ☐ Not Sure

Mandatory Question (62 response(s))  
Question type: Radio Button Question

